

2019

# WIN MORE & KEEP MORE CLIENTS

*Find out if you have what it takes.*

## THIS OPENING WORKSHOP WILL:

1. Identify challenges in your sales and conversion process
2. Highlight gaps in your retention plan that are losing you clients

## WE WILL COVER

- Why almost every business loses up to 70% of their marketing leads on first human contact and how to fix this.
- So much research is USA based – What applies in NZ?
- The latest findings on buyer behaviour.
- How does your industry stack up against others in customer service?
- What are the 3 key things customers must have to want to stay?
- Is technology the answer to customer service and loyalty? And if not what is?

*If you want to*

## WIN MORE & KEEP MORE CLIENTS IN 2019

*Come and join us for this workshop & learn from the best.*

**DATE:** Tuesday 12 March 2019  
**TIME:** 4.00pm - 6.30pm  
**COST:** \$47  
**VENUE:** Sustainable Coastlines,  
55 Madden Street, Auckland 1010

*KiwiHost has joined forces with Attain NZ to bring you the most up to date information and tactics on winning & keeping your clients in today's modern working environment. Learn from some of New Zealand's most in demand presenters.*



### JARED BRIXTON

Managing Director of KiwiHost, a household name in customer service. He is in demand internationally for his knowledge on customer service trends and best practise. He knows what is good & what is not!



### BILL JAMES

Senior Partner, Attain NZ, has studied what makes people buy for the last 25 years. His ability to find the button to increase performance has seen him double companies sales within a year.