

Strategic Planning



COURSE OVERVIEW

If you and the people who work with you don't understand where the company is going, they may all develop their own priorities and actually prevent you from getting where you need to be.

Part of getting everyone on board is creating a strategic plan complete with the organisation's values, vision, and mission. Then, there's the challenge of bringing these principles to life in a meaningful way that people can relate to.

KEY SUBJECT AREAS

- Understanding strategic planning.
- Identifying our values.
- Designing our vision.
- Writing mission statements.
- Performing a SWOT analysis.
- Setting goals.
- Assigning roles, responsibilities, and accountabilities.
- Gathering support.
- Making the change.
- Presentation options (infographics, reports, etc.)
- Getting there successfully.
- Plenty of case studies and practice opportunities.

LEARNING OUTCOMES

- How to identify the values that support their company
- How to define the vision for their company
- How to write a mission statement that explains what the company's purpose is
- How to complete meaningful SWOT analyses
- Tools and techniques to create a strategic plan that directs the organisation from the executive to the front line
- Ways to implement, evaluate, and review a strategic plan
- How related tools, such as the strategy map and balanced scorecard, can help them develop a strategic plan.

This workshop will help you describe what you want to do and get people where you want to go.

Duration: 2 Days

Unique features

The Strategic Planning Workshop is designed to meet current market trends.

- Professional facilitators use the most up to date accelerated learning techniques.
- An interactive, relaxed atmosphere with real world examples.
- Modern presentation methods using audio and visual presentations.

Who should attend?

Any person who is in a leadership or management role who is ready to build a strategic plan for their team.

Includes...

- Resource material & workbook.
- Training 101 Certificate

Contact us for more information
or to register on a workshop:

P: 0800 801 233